EWS A WEWS

ON YOUR SIDE

ORDER

Flight Dates 09/19/12-10/14/12

<u>Order Sep</u> 00:20:00

Product Estimate #

Contract / Revision 304167 / Issue. RJC 09.17-10.14.12 <u>Alt Order #</u>

<u>Original Date / Revision</u> Agency Com 15% <u>Billing Type</u> Cash

07/10/12 10/03/12 Billing Contact Order Type GENERAL

Advertiser Republican Jewish Coalitior Billing Cycle EOM/EOC

5937 Jones Creek Road, Suite B Billing Calendar BROADCAST

Baton Rouge, LA 70817

Demographic A35+

Agency Jamestown Associates Rev Codes POL POL ISS

Buying Contact Sales Office EWSDC Product Codes PL

5 Mapleton Road Sales Region NAT Priority P-1

Suite 300 Agency Ref Advertiser Ref

Primary Account Executive

Princeton, NJ 08540

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

0.00. 0a.c /c		
Competing Station	n % of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Market Value

Order Share %

Order Totals Billing Plan Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount September 2012 96 \$94,520.00 \$111,200.00 0.00 08/27/12 09/30/12 96 \$94,520.00 \$111,200.00 October 2012 23 \$23,332.50 \$27,450.00 0.00 10/01/12 10/14/12 23 \$23,332.50 \$27,450.00 119 \$117,852.50 \$138,650.00 0.00 Totals

									Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 1 WEWS	09/19/12	10/14/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30 5	\$450.00 P-2	0.00 NM 12	\$6,100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09/	/17/12	09/23/12	WTF	5	\$450.00	0.00				
Week: 09/	24/12	09/30/12	M TF	5	\$550.00	0.00				
Week: 10	01/12	10/07/12	МГ	2	\$550.00	0.00			I	

Page 2 of 5





Contract / Revision 304167 Flight Dates 09/19/12-10/14/12 Hiatus Dates

<u>Original Date / Revision</u> 07/10/12/ 10/03/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

Ln Ch Sta	rt End	Inventory Code	Brook	Start/End	Гime Days	Len Spo	ote Poto Pr	i Pta Typo	Tot	als Amount
N 1 WEWS 09/19		Inventory Code M-F GMC 6-7a	CM	6-7a	MTWTF	:30	5 \$450.00 P-2	Rtg Type 2 0.00 NM	12	\$6,100.00
		M-F GMC 6-7a								
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12			0	\$0.00	0.00		- 4			^-
N 2 WEWS 09/19	9/12 10/14/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГWГF	:30	5 \$500.00 P-2	2 0.00 NM	14	\$7,900.00
Start Date	e End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/17/12		WTF	5	\$500.00	0.00					
Week: 09/24/12		M ТF МГWГF	5	\$600.00	0.00					
Week: 10/01/12 Week: 10/08/12		MTWTF	3 1	\$600.00 \$600.00	0.00 0.00					
			-			.00	F	0 00 NIM	40	ФС С <u>БО</u> ОО
N 3 WEWS 09/19	9/12 10/14/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГWГF	:30	5 \$450.00 P-2	2 0.00 NM	13	\$6,650.00
Start Date		Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 09/17/12		WTF	5	\$450.00	0.00					
Week: 09/24/12		M TF	5	\$550.00	0.00					
Week: 10/01/12		МГW МГWГF	3	\$550.00	0.00					
Week: 10/08/12			1 Star	\$550.00	0.00	Nookdovs	Longth Pate	Dta Typo		
Spot Ch Date 17 VEWS 10/08		Description M-F 9-10a	9-10	t/End Time a	_	<u>Veekdays</u> /TWThF		e <u>Rtg Type</u> 0.00 <i>NM</i>		
Credited										
N 4 WEWS 09/19	9/12 10/14/12	M-F 12-1230pm M-F 12-1p News		12-1p	МГWГF	:30	5 \$900.00 P-	1 0.00 NM	12	\$11,500.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12		WTF	5	\$900.00	0.00					
Week: 09/24/12		M TF		\$1,000.00	0.00					
Week: 10/01/12		МГ	2	\$1,000.00	0.00					
Week: 10/08/12			0	\$0.00	0.00					
N 5 WEWS 09/1	9/12 10/14/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	МГWГF	:30	5 \$1,400.00 P-	1 0.00 NM	10	\$15,000.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12		WTF		\$1,400.00	0.00					
Week: 09/24/12		M TF		\$1,600.00	0.00					
Week: 10/01/12		MTWTF		\$1,600.00	0.00					
Week: 10/08/12		MTWTF		\$1,600.00	0.00					
N 6 WEWS 09/1	9/12 10/14/12	M-F 6-630p New M-F 6-630p New	s CM	6-630p	МГWГF	:30	5 \$1,800.00 P-	1 0.00 NM	14	\$27,000.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12		WTF		\$1,800.00	0.00					
Week: 09/24/12		M TF		\$2,000.00	0.00					
Week: 10/01/12		MTWTF		\$2,000.00	0.00					
Week: 10/08/12		MTWTF		\$2,000.00	0.00					
N 7 WEWS 09/1		M-Su 630-7p WN M-Su 630-7p WN	IT CM	630-7p	МГЖГБ	:30	3 \$1,800.00 P-2	2 0.00 NM	8	\$15,400.00
Ctort Date	o End Doto	•		Doto	Pating					
Start Date		<u>Weekdays</u> WГF	Spots/Week	Rate	Rating					
Week: 09/17/12 Week: 09/24/12		wir MTF		\$1,800.00 \$2,000.00	0.00 0.00					
Week: 10/01/12		MTWTF		\$2,000.00	0.00					
Week: 10/01/12 Week: 10/08/12		MTWTF		\$2,000.00	0.00					
N 8 WEWS 09/12			CM	7-730p	WTF	:30	5 \$1,600.00 P-	1 0.00 NM	5	\$8,000.00
		7-730p The List		·		.50	υ ψ1,000.00 F-	0.00 14101		ψυ,υυυ.υυ
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	WTF	5	\$1,600.00	0.00					





Contract / Revision 304167 Flight Dates 09/19/12-10/14/12 Hiatus Dates

<u>Original Date / Revision</u> 07/10/12/ 10/03/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

Ln Ch Start End	Inventory Code	e Break Start/End	Time Days	Len Spo	nts Rate Pri	Rtg Type	Tot Spots	als Amount
N 9 WEWS 09/19/12 09/21/12	,	CM 730-8p	WTF-	•	5 \$1,800.00 P-1		5	\$9.000.00
14 3 112113 03/10/12 03/21/12	730-8p Let's Ask		***11	.00	σ ψ1,000.001 1	0.00 14141	Ü	ψο,οοο.οο
Start Date End Date	Weekdays	Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12	WГF	5 \$1,800.00	0.00					
N10 WEWS 09/19/12 10/14/12	M-SU 11-1135P M-SU 11-1135P	·	MTWTF-	- :30	3 \$2,200.00 P-2	0.00 NM	6	\$13,800.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12 Spot Ch Date Range 7 VEWS 10/01/12-10/07/12 Credited	WTF M TF MTWTF Description	Spots/Week Rate	Rating 0.00 0.00 0.00	<u>Weekdays</u> МГWГhF		Rtg Type 0.00 NM		
Week: 10/08/12 10/14/12		0 \$0.00	0.00					
N11 WEWS 09/19/12 10/14/12	SA GMA 8-9a SA GMA 8-9a	CM 8-9a	S	i- :30	2 \$500.00 P-2	0.00 NM	1	\$600.00
Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range 1 VEWS 09/17/12-09/23/12 See MG 15.18,15.19,1 [n/a]	Description SA GMA 8-9a	Spots/Week Rate 2 \$500.00 Start/End Time 8-9a	Rating 0.00	Weekdays Sa	<u>Length</u> <u>Rate</u> :30 (\$500.00)	Rtg Type 0.00 <i>NM</i>		
2 VEWS 09/17/12-09/23/12 See MG 15.18,15.19,1		8-9a		Sa	:30 (\$500.00)	0.00 <i>NM</i>		
[n/a]	,							
Week: 09/24/12 09/30/12	S-	1 \$600.00	0.00					
Week: 10/01/12 10/07/12 <u>Spot</u> <u>Ch</u> <u>Date Range</u> 4 VEWS 10/01/12-10/07/12	Description	1 \$600.00 Start/End Time 8-9a	0.00	Weekdays		Rtg Type 0.00 NM		
Credited								
	S- Description SA GMA 8-9a	1 \$600.00 <u>Start/End Time</u> 8-9a	0.00	Weekdays		Rtg Type 0.00 <i>NM</i>		
N12 WEWS 09/19/12 10/14/12	O SILCMA 9 QA	CM 8-9a		S :30	1 \$500.00 P-2	0.00 NM	3	\$1,600.00
	SU GMA 8-9A			3 .30	1 \$300.00 F-2	U.UU INIVI	3	\$1,000.00
	S S S Description	Spots/Week Rate 2 \$500.00 1 \$600.00 1 \$600.00 Start/End Time 8-9a	Rating 0.00 0.00 0.00	Weekdays Si	<u>Length</u> <u>Rate</u> ı :30 (\$600.00)	Rtg Type 0.00 <i>NM</i>		
	S Description SU GMA 8-9A	1 \$600.00 Start/End Time 8-9a	0.00	Weekdays		Rtg Type 0.00 NM		
Credited					,,			
N13 WEWS 09/19/12 10/14/12	2 SU 6-630p News	•		S :30	1 \$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	Weekdays S	Spots/Week Rate 1 \$1,200.00 0 \$0.00	Rating 0.00 0.00					
Week: 10/01/12 10/07/12		0 \$0.00	0.00			•		





<u>Contract / Revision</u> 304167 <u>Flight Dates</u> 09/19/12-10/14/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/10/12/ 10/03/12 <u>Order Sep</u> 00:20:00

Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

Ln Ch Start End Inventory Code	Break	Start/End Ti	me Davs	Len Spots	Rate Pri	Rta Type	Tota Spots	als Amount
N13 WEWS 09/19/12 10/14/12 SU 6-630p News	CM	6-630p		•	\$1,200.00 P-1		1	\$1,200.00
SU 6-630p News Start Date End Date Weekdays Sp	ots/Week	Pata	Rating					
Week: 10/08/12 10/14/12	0	<u>Rate</u> \$0.00	0.00					
N14 WEWS 09/19/12 10/14/12 M-F 3-4P Katie	CM	3-4p	МГЖТЕ-	- :30 4	\$800.00 P-2	0.00 NM	8	\$6,800.00
M-F 3-4p Katie		'						
	ots/Week	Rate	Rating					
Week: 09/17/12	4	\$800.00	0.00					
Week: 09/24/12 09/30/12 M TF Week: 10/01/12 10/07/12 MTWTF	3	\$900.00	0.00					
Week: 10/01/12	1	\$900.00 \$0.00	0.00 0.00					
N15 WEWS 09/19/12 10/14/12 M-F 1135p-1202a Nig		1135p-1207x		- :30 4	\$800.00 P-2	0.00 NM	6	\$6,800.00
M-F 1135p-1202a Ni	•	oopo.x			4000.00	0.00		ψο,σσσ.σσ
	ots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 WTF	4	\$800.00	0.00					
Spot Ch Date Range Description		/End Time				Rtg Type		
2 VEWS 09/17/12-09/23/12 M-F 1135p-1202a Night	tiine 1135	p-1207x		WГhF	:30 (\$800.00)	0.00 NM		
See MG 15.18,15.19,15.20,15.21 [na]								
3 VEWS 09/17/12-09/23/12 M-F 1135p-1202a Night	fline 1135	5n-1207x		WГhF	:30 (\$800.00)	0 00 NM		
See MG 15.18,15.19,15.20,15.21		,p 1201 X			.σσ (φοσσ.σσ)	0.00 11111		
[tp oversold]								
4 VEWS 09/17/12-09/23/12 M-F 1135p-1202a Night	tline 1135	5p-1207x		WThF	:30 (\$800.00)	0.00 <i>NM</i>		
See MG 15.18,15.19,15.20,15.21								
[per bill]								
17 VEWS 09/17/12-09/23/12 M-F 1135p-1202a Night	tline 1135	5p-1207x		WГhF	:30 (\$800.00)	0.00 <i>NM</i>		
See MG 15.18,15.19,15.20,15.21								
[n/a]				m) n				
18 /EWS 09/27/12-09/28/12 M-F 1135p-1202a Night	line 1135	p-1207x		ThF	:30 \$1,600.00	0.00 NM		
(F) MG for 15.4,15.2,15.17,11.1,15.3,11.2				ml p	00 04 000 00	0.00 1114		
19 /EWS 09/27/12-09/28/12 M-F 1135p-1202a Night	line 1135	p-1207x		ThF	:30 \$1,600.00	0.00 NM		
(f) MG for 15.4,15.2,15.17,11.1,15.3,11.2	0.40	_		MEURI E	00 (\$500.00)	0.00 1/14		
20 VEWS 10/01/12-10/05/12 M-F 9-10a	9-10	a		MTWThF	:30 (\$500.00)	0.00 NW		
(f) Credited	0.40	_		MEWEL E	-20 (\$500.00)	0.00 1/1/4		
21 VEWS 10/01/12-10/05/12 M-F 9-10a	9-10	а		MTWThF	:30 (\$500.00)	0.00 /\///		
	4	\$000 00	0.00					
Week: 09/24/12 09/30/12 M TF Spot Ch Date Range Description	4 Start	\$900.00 :/End Time	0.00	Weekdays Le	ngth Rate	Rtg Type		
6 VEWS 09/24/12-09/30/12 M-F 1135p-1202a Night				M ThF	:30 (\$900.00)			
Unresolved		,p .=0.7.		1,1	.00 (\$000.00)	0.00 1		
[pol/romney]								
7 VEWS 09/24/12-09/30/12 M-F 1135p-1202a Night	tline 1135	5p-1207x		MThF	:30 (\$900.00)	0.00 <i>NM</i>		
Unresolved								
[hra/pol/p1]								
Week: 10/01/12 10/07/12 MTWTF	4	•	0.00					
Spot Ch Date Range Description		/End Time				Rtg Type		
11 VEWS 10/01/12-10/07/12 M-F 1135p-1202a Night	une 1135	p-120/x		MTWThF	:30 (\$900.00)	U.UU <i>NM</i>		
Credited		- 4007		MEUTE E	00 (0000000	0.00		
12 VEWS 10/01/12-10/07/12 M-F 1135p-1202a Night	iine 1135	p-120/X		MTWThF	:30 (\$900.00)	U.UU <i>NM</i>		
Credited MEWEE		#000 00	0.00					
Week: 10/08/12 10/14/12 MTWTF	4	\$900.00	0.00				I	

Page 5 of 5

Print Date: 10/03/12



Contract / Revision 304167 Flight Dates 09/19/12-10/14/12 Hiatus Dates

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Advertiser Republican Jewish Coalitic Product Issue. RJC 09.17-10.14.12 Estimate #

									Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N15 WEWS 09/19/1	2 10/14/12	M-F 1135p-1202a M-F 1135p-1202a	U	1135p-1207x	MTWTF-	- :30 4	\$800.00 P-2	0.00 NM	6	\$6,800.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays MTWTF	Spots/Week 4	Rate Rate \$900.00	ating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 13 VEWS 10/08/12		escription -F 1135p-1202a N		t/End Time 5p-1207x		Weekdays Lei		Rtg Type 0.00 NM		
Credited 14 VEWS 10/08/12	2-10/14/12 M	-F 1135p-1202a N	ightline 1135	5p-1207x		МГWГhF	:30 (\$900.00)	0.00 <i>NM</i>		
Credited 15 VEWS 10/08/12	2-10/14/12 M	-F 1135p-1202a N	ightline 1135	5p-1207x		ΜΓWΓhF	:30 (\$900.00)	0.00 <i>NM</i>		
Credited 16 VEWS 10/08/12 Credited	2-10/14/12 M	-F 1135p-1202a N	ightline 1135	5p-1207x		МГWГhF	:30 (\$900.00)	0.00 <i>NM</i>		
N16 WEWS 09/30/1	2 10/14/12	SU 6-630p News SU 6-630p News	СМ	6-630p	:	S :30 1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate Rate \$1.300.00	ating 0.00					
Week: 10/01/12	10/07/12	S		\$1,300.00	0.00					
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 2 VEWS 10/01/12		escription U 6-630p News	<u>Star</u> 6-63	t <u>/End Time</u> 60p		Weekdays Lei	ngth <u>Rate</u> :30 (\$1,300.00)	Rtg Type 0.00 NM		
Credited										
Week: 10/08/12 Spot Ch Date Ra	10/14/12 nge De	S escription		\$1,300.00 t/End Time	0.00	Weekdays Lei	ngth Rate	Rtg Type		
3 VEWS 10/08/12 Credited			6-63			Su	:30 (\$1,300.00)			
Credited									4.400.44	

Totals 119\$138,650.00